

# REFLECTOR SENIOR ADS

Lee's Summit High School  
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## SENIOR AD ORDERS ARE DUE SUNDAY, DECEMBER 9!

DEAR LSHS PARENTS, FAMILY & FRIENDS:  
CONGRATULATIONS ON YOUR STUDENT'S SENIOR YEAR! THE REFLECTOR STAFF WOULD LIKE TO PRESENT SENIOR PARENTS AND FAMILY MEMBERS WITH THE OPPORTUNITY TO PURCHASE A SENIOR ADVERTISEMENT. THE SENIOR ADS ARE A LONG-STANDING TRADITION AT LSHS.

**IF YOU WOULD LIKE TO PURCHASE A SENIOR AD, PLEASE GO ONLINE:**

**[WWW.YEARBOOKFOREVER.COM](http://WWW.YEARBOOKFOREVER.COM)**

**SEARCH FOR LEE'S SUMMIT HIGH SCHOOL.**

**SELECT LSHS.**

**CLICK ON CREATE A SENIOR AD.**

IF YOU ARE DROPPING PHOTOS OFF AT THE FRONT OFFICE:

**-PLEASE WRITE THE STUDENT'S NAME ON THE BACK OF EACH PHOTO**

**-PLACE IN AN ENVELOPE WITH "ATTN: JESSICA CORDONIER--STUDENT NAME--SR Ad" ON THE FRONT**

IN AN EFFORT TO KEEP UP WITH YEARBOOK PUBLISHING TRENDS AND MAINTAIN AN AWARD-WINNING PUBLICATION, THE LAYOUTS WILL BE CONSISTENT AND SIMPLE, ALLOWING YOUR STUDENT TO FOCUS ON YOUR SENTIMENTS AND PHOTOS RATHER THAN OUR LAYOUT DESIGN. PLEASE DO NOT SEND AN AD ALREADY DESIGNED OR REQUEST A SPECIFIC FONT. ALTHOUGH THE YEARBOOKS DON'T COME OUT UNTIL MAY, THE ADS SECTION IS COMPLETED BY THE END OF DECEMBER, SO WE MUST HAVE YOUR AD AS SOON AS POSSIBLE TO MAKE OUR ADS DEADLINE.

### THE SPECIFICATIONS ARE AS FOLLOWS:

- SENIOR ADS ARE SOLD ON A FIRST-COME, FIRST-SERVE BASIS. THE DEADLINE IS DECEMBER 9. WE SUGGEST YOU GET YOUR ONLINE ORDER PLACED AND EVERYTHING SUBMITTED TO US BEFORE THE DEADLINE AS SPACE IS LIMITED.
- FOR YOUR AD TO MEET THE DEADLINE, WE MUST HAVE YOUR ONLINE ORDER COMPLETE AND ANY PRINT PHOTOS SUBMITTED BY SUNDAY, DECEMBER 9, 2018.
- DO NOT SEND IRREPLACEABLE PHOTOS. ALTHOUGH IT RARELY HAPPENS, THERE'S ALWAYS A POSSIBILITY THAT THE PHOTOS COULD BE DAMAGED OR LOST IN THE PUBLICATIONS PROCESS. PRINT PHOTOS WILL BE RETURNED IN MAY WHEN THE YEARBOOKS ARE DISTRIBUTED.
- PLEASE DON'T FORGET THAT WE MUST HAVE AN ONLINE ORDER AND PAYMENT FOR EACH AD BY DECEMBER 9. SENDING YOUR PRINT PHOTO(S) IN BY THE DEADLINE AND NEGLECTING TO SEND PAYMENT WILL NOT RESERVE AN AD!
- DO NOT CUT PHOTOS IN A PATTERN OR CUT THEM TO SIZE. WE WILL CROP THE PHOTOS ACCORDING TO SPECIFICATIONS.
- DO NOT SEND DAMAGED PHOTOS. WE CANNOT REMOVE STAINS OR HIDE CREASES.
- DO NOT SUBMIT A COLLAGE PHOTO TO COUNT AS ONE PHOTO. THIS MAKES THE PHOTOS PRINT TOO SMALL TO BE EASILY VIEWABLE.
- YOU MAY USE COLOR OR BLACK AND WHITE PHOTOS.
- WE RESERVE THE RIGHT TO EDIT FOR CONTENT. IF THERE IS ANY COPY OR PHOTO THAT CAN BE SEEN IN ANY WAY QUESTIONABLE, WE WILL NOT HESITATE TO EDIT IT WITHOUT CONTACTING YOU. PLEASE DO NOT SUBMIT COPYRIGHTED POETRY OR SONG LYRICS, AS WE CANNOT REPRINT MATERIALS THAT ARE COPYRIGHTED. (SCRIPTURES ARE NOT COPYRIGHTED.)
- CAREFULLY WRITE THE STUDENT'S NAME ON THE BACK OF ANY PRINT PHOTOS YOU NEED TO SUBMIT.
- ONLY PARENTS/GUARDIANS OF GRADUATING SENIORS CAN PLACE AN AD, NOT STUDENTS.
- IF YOU ARE PURCHASING A SENIOR AD, PLEASE PLACE YOUR ONLINE ORDER NO LATER THAN SUNDAY, DECEMBER 9, 2018. WE MUST HAVE ALL OF YOUR PHOTOS, PAYMENT, AND MESSAGE BY THIS DATE, OTHERWISE YOUR AD WILL NOT BE GUARANTEED A SPOT

## **SENIOR AD ORDERS ARE DUE SUNDAY, DECEMBER 9!**

If you have any questions or concerns, feel free to contact Jessica Cordonier, Reflector advisor, by e-mail at [jessica.cordonier@lsr7.net](mailto:jessica.cordonier@lsr7.net)

### **SIZES AND PRICES:**

#### **1/8 PAGE: \$65—**

1 PICTURE AND 70 WORDS, MAXIMUM

#### **1/4 PAGE: \$85—**

1-3 PICTURES AND 140 WORDS, MAXIMUM

#### **1/2 PAGE: \$145—**

1-5 PICTURES AND 200 WORDS, MAXIMUM

#### **FULL PAGE: \$270—**

1-7 PICTURES AND 300 WORDS, MAXIMUM

\*ALL ADS PURCHASED ONLINE INCLUDE A FEE FROM WALSWORTH. THIS FEE IS LISTED AS A SEPARATE LINE ITEM.

**SENIOR AD ORDERS ARE DUE  
NO LATER THAN SUNDAY,  
DECEMBER 9, 2018.**

**We will NOT reserve space, and we may run out of space SO GET YOUR AD IN  
BEFORE THE DEADLINE! ADS ARE SOLD ON A FIRST-COME, FIRST-SERVE BASIS!**

**Please place your order ONLINE BEFORE the deadline.**

**If you miss the deadline, please contact Jessica Cordonier  
immediately to determine the extra fee and if space is available.**

**([jessica.cordonier@lsr7.net](mailto:jessica.cordonier@lsr7.net))**

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