

Lee's Summit High School



Home of the Tigers

Reflector

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Dear Senior/Parents,

SENIOR ADS

Senior ads are located in the back of the yearbook and are available to parents, relatives and seniors. The ad can contain a photograph(s) and a message perhaps congratulating the student on graduation, a specific achievement, or just general well wishes. The cost depends on the size of the ad which will also determine how many pictures and how much writing the ad can have.

Guidelines for senior ads:

1. Since this is a student produced publication and students will be designing the ads, we strongly suggest that you do not submit original photographs--especially baby photographs. Our return rate is 99%, but there is always the possibility of a lost or damaged photograph.
2. Once the ad has been submitted, bringing in substitution or additional photos is not advised.
3. Ads will not be accepted by email due to computer compatibility. Ads can be submitted on a high-quality cd. The ad must be set at 300 dip/resolution, and **saved as a jpeg**. Please do not lock the cd.
4. We try to match your requested font type. Please submit any clip art.
5. The editorial board reserves the right to reject questionable photographs or writing due to anything that is offensive to good taste or public decency within the Lee's Summit community. All written subject matter is to be understood by all who purchase the yearbook. We will ask the advertiser to resubmit another photograph or writing.
6. Collages are to be done by the person purchasing the ad.
7. Including a sketch of where you would like the photographs and writing placed is helpful to the staff.
8. You may send in the ad as a hard copy ready for print. Use photo paper. This is the best for scanning and placing.
9. The eighth page and half page are both horizontal size while the fourth page and the full page are both designed vertically. *Please refer to diagram at the end of the letter. To determine size, work with an 8 1/2 x 11 piece of paper.

What to do:

1. Ads with money must be received by **October 17, 2017**.
2. Please include a self-addressed self-stamped correct sized envelope if you would like your ad returned via the mail around the end of April/beginning of May. If you do not include, you can pick up in the main office starting the end of May until the beginning of August. Ads will not be kept past the following school year.
3. Fill out the Google form so that the staff has a record of your senior ad. **Space will not be reserved** until money and the ad items have been received by the staff.
4. Here is the link to the Google form <https://goo.gl/forms/KjNfyg9QjX3mnccj1>
5. Please do not include payment of a yearbook with senior ad payment. A yearbook may be purchased during the registration process or at Walsworth online via the LSHS website.

NAME STAMPING

The second offer is to personalize their yearbook with their name printed on the front. This is offered at online registration or through Walsworth online. Total price is \$70. Once a yearbook is ordered, with or without name stamping, the yearbook is the student's. A refund for the yearbook is not available.

INDIVIDUAL SENIOR PICTURE:

The seniors will now have their picture taken for the yearbook during their English class.

1. This will ensure that every senior is pictured. There is no initial cost for the yearbook photo. Personal senior photos do not have to be taken by a certain date.
2. The seniors will have a different color background from the other classes and will be scheduled on a different day from the underclassmen during their English class.
3. The senior will have a chance to preview his/her own photograph. There is a scheduled retake/make up day.
4. Just like the underclassmen pics, a senior can order prints.
5. Haub Studio will be at the school at 6:45 a.m. for those students that attend an all day technical school.
6. The date is Tuesday, October 10. The make up/retake day for seniors TBA.
7. **This means the staff will no longer accept outside submissions.**

Dress code for senior picture:

Male student:

1. Please wear a collared shirt with tie. Jackets are optional.
2. The color of the shirt and tie are up to the student.

Female student:

1. Please wear attire that meets the LSHS dress code policy.
2. The top as a solid color is best for photographs.

BUYING THE YEARBOOK

Online registration-Buy your 2018 *Reflector* for \$62/70.

August 15 through Jan. 12, 2018- You may buy your yearbook online through Walsworth. Go to the LSHS website to locate the Walsworth link for \$62/70.

*Ad Prices with layout diagram

